Dunbar & East Linton Area Partnership

Dunbar and East Linton Area Partnership meeting 14th **June 2021, 7.00pm – 9.00pm**ZOOM meeting

Meeting Chaired by:

George Robertson, Chair of the Dunbar and East Linton Area Partnership (GR)



Members (and substitute members) present

Anne Lyall, East Lammermuir Community Council (AL)
Barry Craighead, Vice Chair AP, Dunpender Community Council (BC)
Jacquie Bell, Vice Chair AP, (JB) Dunbar Community Council (JB)
Mike Shaw, Dunbar Shore & Harbour Neighbourhood Group (MS)
Daniel Wight, Dunpender Community Council (DW)
Tim Greene, Sustaining Dunbar (TG)
Gill Wilson, East Lothian Association of Day Centres (GW) – by telephone
Cllr Sue Kempson, Elected Member (SK)
Ola Wojtkiewicz, West Barns Hall, voting for the West Barns Community
Council (OW)
Maggie Cole, The Ridge, (MC)
Allison Cosgrove, Dunpender Community Council (AC)
Lynn Simpson, Small School Rep (LS)
Stephen Bunyan, Dunbar Community Council (SB)

Others in attendance

Gordon Horsburgh, Connected Communities Manager (GH) Lorna Maclennan Business Support Administration, ELC (LMac) Helen Harper, CLD (HH) Marilyn McNeill, IJB (MM) Yvonne Wemyss, Sustaining Dunbar (YW)

Apologies received

Scott Marnoch, Active Schools (Secondary)(SM)
Loretta Stewart (LS) Dunbar CC
Kate Darrah, The Ridge (KD)
Pippa Swan, Dunbar Community Council (PS)
Terry Prior, Hallhill TRA (TP)
Dee Davidson, Dunbar Grammar School Parent Council Rep (DD)

Agenda Item	Key discussion points	Action				
1. Chairman's and Introductory Remarks	with the meeting had been circulated. GP went round his screen and					
	Voting would be done via email. GR asked everyone to send their votes to LMac, this will be delayed until the Friday so that further information could be sought from applications. A voting template will be sent out after the meeting to everyone, if they could complete and send back.					
2. Apologies						
3. Notifications of declaration of interest	This gives members the opportunity to state a conflict of interest on any subject matter that is on the agenda. Declarations would be declared at the item.					
4. Presentation	ELCs Climate Change Strategy – Jennifer Lothian					
Presentation	GR welcomed Jennifer Lothian to the meeting. JL provided an update on PowerPoint which had been previously circulated to members. JL provided the following links for members who wish to find out more in relation to climate strategy:-					
	ELC's Climate Change Strategy can be viewed in full here: Climate Change Strategy 2020-2025 East Lothian Council					
	The Annual Update to Cabinet on the Climate Change Strategy, January 2021, can be viewed here: Climate Change Strategy Annual Update, January 2021 East Lothian Council					
	The summary infographic of the Outcomes and Key Priority Areas in the Climate Change Strategy can be viewed here: Climate Change Strategy - Outcomes and Key Priority Areas Summary infographic East Lothian Council					
	The YouTube video produced by ELC's Waste Services showing what happens to the kerbside recycling is here: https://www.youtube.com/watch?v=AxXEgKgh82s&feature=youtu.be					
	JL asked if anyone would like to ask some questions.					
	JB thanked JL for the presentation but stated that ELC had to practice what it preached. Prime agricultural land is increasingly being zoned for development and given planning permission. JB stated that ELC also had to try and help with cycle tracks, pavements and infrastructure within the area of building and display some joined up thinking. There were parks built for children to play but these are in disrepair or have been sold off and the equipment taken away. JL stated that this would have to be taken to planning and roads for an answer.					
	OW thanked JL for her presentation. She hoped that all the good work that had been achieved through Sustaining Dunbar could be passed to JL successor. It would be great to work together.					
	YW the community had lots of great ideas, especially regarding recovery from the pandemic, where to get funding etc. JL would take this to her successor.					
	AC stated that outcome 3 related to energy efficiency. Within conservation areas if you want to upgrade your windows you can't go for the energy efficient windows and have to replace with like for like – sash windows – which are extremely expensive. Why can't this be challenged so that people can make their house more energy efficient? JL stated national government make the legislation for this not local government.					
	DW thanked JL for the presentation. DW asked how ELC's intentions can					

	Alea Fartileiship						
	match up with groups intentions. JL stated that staff were not political but contacting elected members would be the way forward.						
	GR thanked JL for her presentation. JL thanked for the invitation. JL left the meeting (19.55)						
5. Approval of Minutes	The minutes were approved by JB and seconded by GW						
6. Matters Arising	The matters were covered with the Agenda.						
	GH had been in touch with Andrew Hogarth re the litter pickers. These have been on order since February but still not been delivered. Many items are in short supply but not sure if it is due to COVID or BREXIT.						
7. Budget Update	The budget has to be updated with the cost of the Belhaven Hall Disabled Car Park. This will come from this year's budget as there is not a carry over. SB stated that it is disappointing that this project had been agreed 19/20 to be delivered in 20/21 but could not be delivered due to COVID. It has now been delivered from the 21/22 budget, and not from the accrued 20/21 budget. Once the correct costs have been given from Roads the budget would be updated. A list of local priorities has been forwarded to Amenities.						
8. Applications for funding	The applications were circulated before the meeting. It would be helpful if members could read the papers before the meeting and direct any questions to GR, GH or LM so that answers can be sought before the meeting.						
	A. Dunbar Area Christian Youth Project- £5000 - GR thanked RH for coming to talk to the members about this applications. RH went through the applications stating that this project has been going for some years but they are trying to make sure that it still keeps going. Richard Taylor (RT) is the person who coordinates all the activities and has a large amount of volunteers who deliver may projects through the town. RT was based in Dunbar Primary School where he also works with both children and staff. During Easter holidays the group had made up recipe bags and craft kits which had been taken up by a hundred families. They conduct fund raising and have other donations which help to pay for this post but there is a shortfall of £22k over the next 2 years.						
	JB stated that there had been an application sent to the Education Trust but it had not awarded the full amount. It was good that there was a group who are looking at mental health of younger people after the year that we have all had. RH stated that they hoped they had the money covered. TG stated that he had worked with Richard in the past and was aware of the good work that he achieves. AC stated that Richard does a huge amount of work with anxiety and stress as well as bereavement. SB stated that he would support this project. GW stating she would strongly like to support especially with the work done during COVID.						
	B. Tyninghame Hall – £4000 - GR asked DW to talk to the applications but also stated that the applications is for £4000 as the balance will be requested from the Community Intervention fund. DW talked through the application which had been circulated before the meeting. This is a capital project split 40/60 between DELAP and other funders. Everyone has been very grateful for all the support in the past for the upgrade of the hall. Following completion of recent work, the walls and floors need attention, and it is hoped that this will be the final large project for the hall. General maintenance will be done as required. GR asked members to recall that support for village halls was one of the priorities in our Area Plan.						
	C. West Barns Village Hall – £3500 - GR asked OW to go over the applications. OW went over the applications explaining what they were hoping to achieve over the next year. OW also stated that she has also asked Dunbar CC and West Barns CC for funding towards this project. OW also stated that the refurbished kitchen and disabled toilet will also be completed by the 10 th August, provided Covid restrictions allow. The proposal is for free entertainment and refreshments for anyone who						

attended. There was a very long discussion around this application concerning what form of entertainment is proposed, how it would be advertised, and the funding for administration work. There were concerns about the programme and also about setting a precedent about providing free entertainment. There are several halls within the DELAP Ward, and we would not be able to support them all in this way. There was discussion around why there would not be a donations jar or similar and why everything was free? There was an acknowledgement that families are stretched at the moment due to furlough, job losses and the general effect the COVID has had over the past year. There was a discussion around the costings in the applications form. OW stated the aim was to address isolation, loneliness, and general wellbeing after the past year.

AL stated that if there was a shortfall for the work being carried out then maybe the community lottery might help.

GR stated that the votes would be taken online and sent back to LM.

D. Dunbar Trade Association – £5000 - This was a late application, but as this was for the town centre recovery during peak summer, it was felt that it could not be deferred to the next meeting. Paul Gillan went over the applications. There was a lot of discussion around advertising and how it works via social media. In order to extend the reach and target specific groups it was necessary to pay for Facebook advertising. A passive campaign was unlikely to be effective. Some members felt that Dunbar High Street was already busy with visitors. PG assured members that local traders did not agree and that the shops were still relatively quiet. GR stated that he would collect questions and send to PG to answer and then the voting would be sent out.

The questions were:-

- 1. Is there a need? We have recently been told of concerns that East Lothian Coastal towns may be swamped by staycationers, day trippers and camper vans, and yet here we have a campaign to encourage more visitors. Which version is correct? Your views on the real experience of Dunbar Traders would be persuasive.
- A lot of marketing effort has gone in already. I agree that SOLE has been a
 disappointment and that Friends of Dunbar High Street has limited reach.
 DTA already has a good website, so our members may need convincing
 that more is needed, or is likely to be more effective than what exists
 already.
- 3. Persuading visitors to turn left rather than right from JMCP or Foxlake is always going to be difficult. They need a compelling reason to do so.
- 4. I think we are all "babes in the wood" when it comes to the realities of an effective marketing campaign, how Facebook marketing works, how effectively it can be targeted, and what the likely costs are. £20k seems like a big amount to our members, but in real marketing terms it is probably peanuts. They will need some reassurance that it is likely to produce results.
- 5. It would also be good to know that DTA members are fully behind this. Are they willing to put up their own money for this?

To answer your questions.

PG stated that he had spoken to many traders over the past few weeks.

Is there a need. Quite simply yes. In previous pre pandemic summers Belhaven Beach busy, Foxlake booked out, Surf school booked out, East Links Family Park packed. North Berwick packed with tourists and way over capacity. Dunbar High Street relatively quiet. This is what the retailers on the ground on the High Street are telling me. This summer is unlikely to be any

different unless we market the town centre and what it has to offer.

DTA website is good but it tries to do too much it's not solely aimed at tourists and promoting Dunbar. Creating Visit Dunbar as a landing page for the campaign for people to find out more will be solely focused on encouraging people to visits Dunbar. Hence the website name www.VisitDunbar.scot Allowing DTA website to revert back to what it is intended to do, to represent the Dunbar TA. The cost of this is relatively small and I would be doing the majority of the work which is covered by the ELC COVID recovery grant. The 60 things to do in Dunbar website doesn't promote the high street. A high street vital to the local economy with a lot of tourist appeal as there a relatively few chainstores which they can get at home.

Compelling visitors to Foxlake and East Links Family Park is impossible if they have no awareness of what is available to them only a mile away. That is one of the key points of the campaign. We are working with Foxlake etc. to help promote the rest of Dunbar. The High Street is a compelling destination with the likes of Flux, Found, Graze, Hectors, The Harbour, John Muir House, the Sweety Bank etc. This problem is compounded further by the current roadside tourist signs around Dunbar directing tourists to North Berwick and the Seabird centre. Something we will address in the longer term but alas the cost of one sign on the A1 is £9000 and the process is complex as it requires Visit Scotland approval. But be rest assured am working on it.

£20K would deliver several videos that can be used for years to come which will cost £5k with the remaining £15k spent on Facebook advertising which will reach around 100,000 people in Edinburgh. Then the multiplayer effect kicks in. Those who watch the videos their Facebook friends see that. Those that visit are likely to post pictures of their great time in Dunbar which their many Facebook friends will see. We will also be encouraging all outlets to ask customers for a trip advisor review which will in turn boost the digital profile of Dunbar. The campaign has a major advantage this summer as engagement will be easier as people are looking for places to visit that are a short drive away, especially if you have kids in the car. We have all, heard the constant cry of, and 'are we there yet'. Dunbar has the opportunity to build on this so that visitors return in following years and importantly tell others what a great time they had. After all we are only 30-40 minutes away from Edinburgh a city with over half a million people on our beautiful doorstep.

The DTA members are fully behind this. The DTA has waived membership fees for this year due to the hugely negative impact the pandemic has had on them. I don't know if you have been in Edinburgh recently but Lothian to Road now has several boarded up shops. That could be our future unless steps taken. It has taken years of work by the community to build up the High Street. Now more than ever we need to support the businesses on the High Street.

There is also another positive impact of the campaign. The people of Dunbar are proud of their town. Seeing articles in the Herald and in other media saying how great Dunbar is. Seeing people talk positively about Dunbar on Facebook and other social media. Their hearts will swell with pride. At a time when everyone's lives have been negatively impacted by the pandemic.

Dunbar needs to tell people outside of Dunbar how great Dunbar is, it will drive the economy, increase job security, ensure the High Street develops for the better and increase employment opportunities.

My last point to the committee is, if not now when? Now is the time to promote Dunbar and increase tourism and start to rebalance the tourism imbalance in East Lothian that favours North Berwick.

Please do not hesitate to ask more questions as I would be delighted to respond.

8. Applications for funding

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			Α	R	G	О
			Amenity Services	Roads	General	outside funding
Date Approved	Organisation	Project	£100,000	£50,000	£50,000	
08/03/21	The Ridge	Black Bull Close Utilities			2,522.00	
08/03/21	Sustaining Dunbar	Gardener for Community Garden Belhaven			2,522.00	5,000.00
26/04/21	The Surf School	Water Tank			1,200.00	1,200.00
14/06/21	Dunbar Area Christian Youth Project	Activities			5,000.00	
14/06/21	Tyninghame Hall	Renovations			4,000.00	
14/06/21	Dunbar Trade Association	Marketing Dunbar			5,000.00	
22/06/21	ELC roads	West Barns Disabled Car Park		12,000.00		
		Total Spend	£ -	£ 12,000	£ 20,244	
		Balance	£ 100,000	£ 38,000	£ 29,756	
			Amenity Services	Roads	General	
			A	R	G	



East Lothian Council's Climate Change Strategy



East Lothian Council's Climate Change Strategy

Our strategy sets out our aims

- · to be a Net Zero and Sustainable Council
- to work with our communities and partners towards a Carbon Neutral East Lothian
- · to prepare for the impacts of climate change













Preparing for climate change impacts

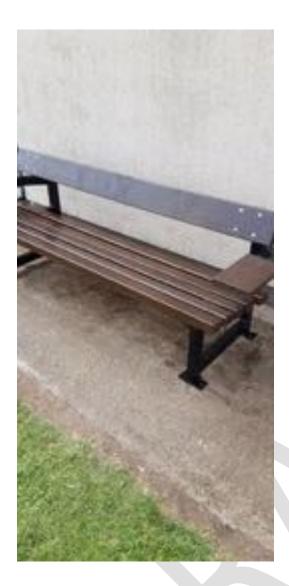
"The impacts of climate change are having a serious effect on our communities"

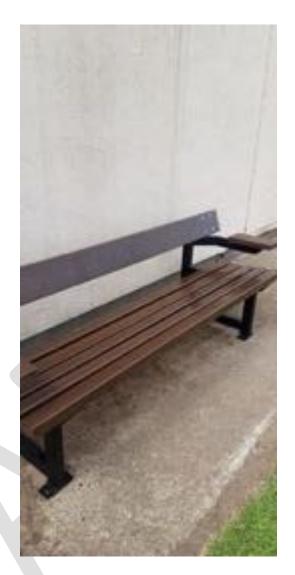
East Lothian Council's Climate Emergency Declaration, Aug 2019











Barry's repairs on the bench at West Barns.

Many thanks from West Barns CC who are delighted.

Picture downloaded from Andrew Ashton

Dunbar & East Linton Area Partnership







Dunbar & East Linton Area Partnership

Dunbar and East Linton Local Area Partnership Health and Wellbeing Sub Group Minutes of Meeting Held on Microsoft Teams on June 14th 2021

Present – Jacquie Bell (JB)(Co Chair)(DCC/Dunbar Day Centre/DELAP), Maggie McCole (MM)(The Ridge, Janice Hanvidge (JH) (East Lammermuir Community Council), Helen Harper (HH) ELC), Louisa Richardson (LR) (Link Worker), Claire Goodwin (CG)(NHS Lothian), Michael Huddlestone (MH) (Alzheimer Scotland), Marilyn McNeil (MMc) (IJB), Hannah Gray (HG)(Project Supervision Manager NHS Lothian)

- 1. **Apologies-** Gordon Horsburgh (GH)(Connected Communities ELC), Terry Prior (TP)(Hallhill TRA), Jane Ogden-Smith (JO)(ELHSCP), Yvonne Wemyss (YM)(Sustaining Dunbar), Gill Wilson (GW)(Co Chair)(DCC/Dunbar Day Centre/Delap). Sue Northrop (SN) (DFEL), Irene Laidlaw (IL)(Belhaven Hospital League of Friends), Karen Cowe (KC) (ELCAP), Lorna Bunney (LB)(Dunbar Dementia Network), Carol Orr (CO)(Linkworker)
- 2. Minutes of 17th May APPROVED

3. Reprovisioning of Belhaven Hospital

The Older Peoples Action Group had met on 1st June. It will meet again on June 29th.

TP had been drawing up a draft document for community action and service delivery for older people in Dunbar and East Linton Ward. It was hoped to have a document prepared by mid-August.

JB noted that Cllr Craig Hoy MSP had been appointed as Shadow Spokesperson for Mental Health and Wellbeing. It was agreed that he should be included in communications and invited to attend a future meeting.

It was agreed that contributions from Dunbar Patient Participation Group would be beneficial in further discussions along with a rep from Dunpender Community Council. JB had contacted Judith Priest, Chair of Dunpender CC, seeking a nomination and would try again. LR agreed to get contact information for Dunbar PPG. It was not known if East Linton Surgery had a PPG.

MMc had attended the Community Hospitals and Care Home Provisioning Change Board on May 31st. Following a request from MMc it had been agreed that representatives from the Health and Wellbeing Groups should be included in the work groups.

There will be 3 groups

Capacity/Needs Assessment – Chaired by Ian Gorman

Funding - Chaired by Claire Goodwin

Engagement and Community – Chaired by Laura Kerr.

The Change Board has 20 members. Peter Murray is the Chair and Alison MacDonald the Vice Chair. Meeting dates for the year had been set and the Change Board is due to take recommendations to the IJB by the end of the year.

MMc was thanked for her support in seeking to ensure communities were represented in the meetings. As yet no further information had been received.

MMc was also thanked for her invaluable feedback from the IJB. It was noted that this was much harder to come by during COVID when meetings had gone on line and not all minutes were in the public domain.

4. **Dementia** – MH had outlined his work as Dementia Advisor for East and Midlothian. A DFEL workshop on Living with Dementia was to be held on 17th June.

- 5. Link Worker Update- LR gave an interesting update on the work. Referrals have been steady with an age group stretching from 18 to 80 plus. There was a discussion about relevant activities/services. New services were noted like Andy's Mens Club for men at risk of suicide at Bleachingfield Centre, Parkinson's Café at Dunbar Craft Centre. There was a discussion about the need for dissemination of information in the community by newsletters, social media, public noticeboards etc.
- 6. **Dunbar Day Centre Update**. JB had updated. The Centre had re-opened on May 24th with 6 clients in 2 bubbles of 3. Community Outreach was also continuing. The new model of blended learning was more expensive to run than the centre based only service but there had been no funding uplift from ELC. In the future day centres may need to tender to provide ongoing services. Christine Johnston had mentioned an IJB Development Day to include Trustees. This had been expected in May but there had been no information. CG noted that an IJB Internal Development day had taken place. Again information sharing from IJB was noted as a concern.
- 7. **Transformation of Services for People with Complex Needs**. JB had attended a meeting in March 2020 but had heard nothing further. CG noted that this discussion was also part of the discussions by the IJB transformation Change Board. Again it was noted that information sharing from IJB discussions would be helpful.
- 8. **Mental Health Services** JB had attended the relaunch of Eastspace which is an on line information resource. There was discussion about the need for websites, particularly those related to service information to be kept up to date.

9. COVID

JB had continued to volunteer at Haddington Community Hospital Vaccination Hub through VCEL. The service was increasing to 7 days a week.

There was discussion about issues with the centralised appointment system. JH noted that a number of people from Oldhamstocks, which has no public transport had been given appointments in West Lothian, Ingliston and EICC. JB noted that she had met somebody from Linlithgow who had had both appointments at Haddington. JB noted that Cray Hoy MSP had raised questions about the logicality of the centralised system at Holyrood and agreed to raise with him. MM noted ongoing discussions about access to vaccination for vulnerable groups. MH queried information on the new drop in clinics for under 40s. JB agreed to get information on this and share. JB noted issues of the mobile testing service in Dunbar blocking blue badge spaces at the pool. She had raised this with ELC.

There had been a number of COVID cases in Dunbar. JB had disseminated public information via social media.

- 10. Shifting the Balance of Care Change Board. JB advised of an online workshop on June 17th.
- 11. **Public Information Newsletter**. CG advised that JO had written this but it was waiting sign off by Alison MacDonald. JB noted that a number of items that would be in it had already been superseded and it may need adjustment.
- 12. Independent Review of Social Care/National Care Service. JB noted that following the Holyrood Election more information was awaited on this. SASW remain concerned about the future role of professional social work. COSLA had expressed concerns about the costs of setting up a new service. Commentators had expressed concerns about service disruption whilst changes are considered e.g. shifting social care from local authorities to a new body. It was hoped the East Lothian based MSPs along with ELC Councillors may be able to keep the group updated on progress.
- 13. Date of Next Meeting 2 pm on July 26th by Video Link